INVITATION

2011 - International Year of Chemistry

GIZ-Poster Exhibition at Conference:

Obsolete and POPs Pesticides in Eastern Europe, Caucasus and Central Asia

The German Federal Environment Agency (UBA) is organising a conference on sustainable chemistry at Bundespresseamt | Reichstagufer 14 10117 Berlin | 6 and 7 October 2011.

The conference will address new developments and trends in sustainable chemistry, including good practices, tools and concepts. The meeting will explore if and how sustainability criteria for chemicals could be defined and which indicators are needed to assess them.

The overall goal is to support sustainable chemistry strategies in policy and the economy and to provide guidance for possible future work.

The discussion will focus on:

- incentives and obstacles for innovation and implementation,
- available tools, approaches and the possible need for indicators,
- research and other supportive measures and concepts to foster sustainable chemistry,

• challenges and opportunities that arise from global markets including international trade and corporate social responsibility aspects.

In order to achieve these objectives, the conference will be divided into three sections:

1. Setting the Scene:

Experiences from developing countries and responsibility of a globally acting industry.

2. Tools, Approaches and Indicators for Promotion of Sustainable Chemistry:

Tools, approaches and indicators to assess the sustainability of chemicals.

3. Challenges for Implementing Sustainable Chemistry in Global Markets:

Opportunities and challenges for the promotion of innovative sustainable chemistry in the markets.

Please find overleaf the draft agenda of the conference for your information. Contact:
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Bundespresseamt Berlin | 6-7 October 2011

Sustainable Chemistry – a Challenge and an Opportunity for International Chemicals Management











Program October 6, 2011

Session 1:	Setting the Scene		
09.00-10.00	Registration		
10.00-10.20	Opening und Introduction by Jochen Flasbarth President of the German Federal Environment Agency		
Activities of International Institutions			
10.20-10.40	"International Frameworks for Sustainable Corporate Actions" N.N. (UNEP Chemicals)		
10.45-11.05	"Promoting Sustainable Chemistry – indicators for innovation in sustainable chemistry innovation in the OECD" Peter Börkey (OECD)		
11.10-11.30	Coffee break		
Experiences from developing countries and countries in transition			
11.30-11.50	"Experiences of GIZ in developing countries and countries in transition" Frank Fecher (GIZ)		
11.55–12.15	"Global Chemical Leasing projects and strategies to support resource efficiency and green chemistry" Petra Schwager (UNIDO)		
Responsibility of a globally acting industry			
12.20-12.40	"Sustainable chemistry and social responsibility – Sustainable Chemistry Management in a company acting globally" Anne Wallin (Dow, Europe)		
12.45-13.05	"Sustainable Chemicals Management and Innovation; better information for sustainable marketing decisions – view of a company acting globally" Ana Alba-Perez (BASF, Germany)		
13.10-14.00	Lunch break		

Tools, Approaches and Indicators to Assess Session 3: Opportunities and Challenges for the Promotion of

Session 2:

14.00-14.20

14.25-14.45

14.50-15.10

15.15-15.40

15.40-16.00

16.05-16.25

16.30-18.00

18.00

the Sustainability of Chemicals

Tracy Williamson (US EPA)

use and dispose of chemicals"

and retailer in global markets" *John Frazier (Nike, USA) – solicited*

"Green and Sustainable Pharmacy – achievements and challenges"

"Indicators for resource efficiency"

Andreas Kunzleben (Effizienz-Agentur, Germany)

Coffee break

Podium Discussion
All Presenters

End of Day 1

"Green Chemistry – approaches and indicators"

Geert Dancet (European Chemicals Agency, ECHA)

"REACH is a tool to enhance responsible production, processing,

"Challenges for Sustainable Chemistry responsibility as producer

Maximilian Hempel (Deutsche Bundesstiftung Umwelt, Germany)

		Sustainable Chemistry Innovation in the markets
09.00	0-09.20	"Green Chemistry in the US and beyond" Joel Tickner (Lowell University of Massachusetts, USA)
09.2	5-09.45	"Criteria for Sustainable Chemicals: A Guidance for Enterprises" Dirk Bunke (Öko-Institut, Germany)
09.50	0-10.10	"Innovative Global Product Stewardship" Melanie Bausen (International Council of Chemical Associations, ICCA)
10.15	5-10.35	Coffee break
10.35	5–10.55	"Chemical Leasing" Reinhard Joas (BiPRO, Germany)
11.00)–12.10	"SusChem work on indicators for Sustainable Chemistry" N.N. (SusChem)
		One presentation on advanced and innovative technologies $\it N.N.$
12.15	5-13.00	Coffee break with lunch refreshment
13.00	0–13.50	Two presentations on responsible production, processing, use and dispose of chemicals <i>N.N.</i>
13.5	5–15.15	Podium Discussion All Presenters
15.15	5	End of Conference